



# Taking Care of Business

## ADMINISTRATION AND MANAGEMENT

Administrators and managers plan, organize, direct and control an organization's activities. They determine objectives and major policies and implement them in accordance with an organization's goals and objectives.

**Agribusiness Management**  
Canton<sup>B</sup>

**Agri-Business**  
Jefferson<sup>A</sup>

**Agricultural Business**  
Alfred State<sup>A</sup>  
Adirondack<sup>A</sup>  
Cobleskill<sup>A</sup>  
Morrisville<sup>A</sup>

**Agricultural Business Development**  
Morrisville<sup>B</sup>

**Agricultural Business Management**  
Cobleskill<sup>B</sup>

**Agricultural Entrepreneurship**  
Alfred State<sup>B</sup>

**Applied Business Studies**  
Jefferson<sup>A</sup>

**Applied Economics & Management**  
NYS College of Agriculture & Life Sciences at Cornell<sup>B</sup>

**Arts Management**  
Purchase<sup>B</sup>

**Bookkeeping/Office Administration**  
Dutchess<sup>C</sup>  
Rockland<sup>C</sup>  
Ulster<sup>C</sup>

**Business**  
Cayuga<sup>C</sup>  
Columbia-Greene<sup>A</sup>  
Schenectady<sup>C</sup>

**Business: Fashion Buying & Merchandising**  
Herkimer<sup>A</sup>

**Business Administration**  
Adirondack<sup>A</sup>  
Albany<sup>B</sup>  
Alfred State<sup>A,B</sup>  
Binghamton<sup>B</sup>  
Brookport<sup>B</sup>  
Broome<sup>A</sup>  
Buffalo State<sup>B</sup>  
University at Buffalo<sup>B</sup>  
Canton<sup>A</sup>  
Cayuga<sup>A</sup>  
Clinton<sup>A</sup>  
Cobleskill<sup>A,B</sup>  
Columbia-Greene<sup>A</sup>  
Corning<sup>A</sup>  
Delhi<sup>A</sup>  
Dutchess<sup>A</sup>  
Erie (City, North, South)<sup>A</sup>  
Finger Lakes<sup>A</sup>  
Fredonia<sup>B</sup>  
Fulton-Montgomery<sup>A</sup>  
Genesee<sup>A</sup>  
Genesee<sup>B</sup>  
Herkimer<sup>A</sup>  
Hudson Valley<sup>A</sup>  
Jamestown<sup>A</sup>  
Jefferson<sup>A</sup>  
Mohawk Valley<sup>A</sup>  
Monroe<sup>A</sup>  
Morrisville<sup>A,B</sup>  
Nassau<sup>A</sup>  
Niagara<sup>A</sup>  
North Country<sup>A</sup>  
Old Westbury<sup>B</sup>  
Onondaga<sup>A</sup>  
Orange<sup>A</sup>

Oswego<sup>B</sup>  
Oswego-Syracuse Branch Campus<sup>B</sup>  
Plattsburgh<sup>B</sup>  
Plattsburgh at Queensbury<sup>B</sup>  
Potsdam<sup>B</sup>  
Rockland<sup>A</sup>  
Schenectady<sup>A</sup>  
Suffolk<sup>A</sup>  
Sullivan<sup>A</sup>  
SUNY Poly<sup>B</sup>  
Tompkins Cortland<sup>A</sup>  
Ulster<sup>A</sup>

**Business Administration - Casino**  
Schenectady<sup>A</sup>

**Business Administration: Sport Management\***  
Clinton<sup>A</sup>

**Business Administration/Finance**  
University at Buffalo<sup>BS/MS</sup>

**Business Administration/Management Information Systems**  
University at Buffalo<sup>BS/MS</sup>

**Business Administration/Operations & Supply Chain Management**  
University at Buffalo<sup>BS/MS</sup>

**Business Administration 3+2 with Binghamton**  
Genesee<sup>B</sup>

**Business Analytics**  
Farmingdale<sup>B</sup>  
New Paltz<sup>B</sup>

**Business Applications Specialist**  
Fulton-Montgomery<sup>C</sup>

**Business Entrepreneurship**  
Rockland<sup>A</sup>

**Business and Entrepreneurial Studies**  
Ulster<sup>A</sup>

**Business and Environmental Sustainability**  
Empire State<sup>C</sup>

**Business and Technology Management**  
Delhi<sup>B</sup>

**Business: Health Services Management**  
Herkimer<sup>A</sup>

**Business: Human Resource Management**  
Herkimer<sup>A</sup>

**Business Information: Information Business**  
Tompkins Cortland<sup>A</sup>

**Business Information Management**  
Broome<sup>A</sup>

**Business Management**  
Farmingdale<sup>B</sup>  
Niagara<sup>C</sup>  
Orange<sup>A</sup>  
Suffolk<sup>A</sup>  
Stony Brook<sup>B</sup>  
Tompkins Cortland<sup>C</sup>  
Westchester<sup>A</sup>

**Business: Marketing**  
Fulton-Montgomery<sup>A</sup>  
Nassau<sup>A</sup>  
Rockland<sup>A</sup>

**Business: Marketing, Management & Sales**  
Broome<sup>A</sup>

**Business Technology**  
Onondaga<sup>A</sup>

**Early Childhood Care and Management**  
Canton<sup>B</sup>

**Entertainment Technology**  
Fulton-Montgomery<sup>A</sup>

**Entrepreneurial & Applied Business Studies**  
Monroe<sup>A</sup>

**Entrepreneurship**  
Broome<sup>C</sup>  
Erie<sup>C</sup>

Genesee<sup>A,C</sup>  
Hudson Valley<sup>A</sup>  
Mohawk Valley<sup>C</sup>  
Plattsburgh<sup>B</sup>  
Rockland<sup>C</sup>  
Schenectady<sup>C</sup>  
Tompkins Cortland<sup>A</sup>  
Ulster<sup>C</sup>

**Entrepreneurship & Business Management**  
Adirondack<sup>C</sup>

**Entrepreneurship Management**  
North Country<sup>A</sup>

**Entrepreneurship & Small Business Management**  
Morrisville<sup>B</sup>

**Entrepreneurship for the Fashion and Design Industry**  
Fashion Institute of Technology<sup>B</sup>

**Facilities Management**  
Delhi<sup>B</sup>

**Fashion Business**  
Genesee<sup>A</sup>

**Fashion Business Management**  
Fashion Institute of Technology<sup>A</sup>

**Fashion Merchandising**  
Westchester<sup>A</sup>

**Global Business Management**  
Farmingdale<sup>B</sup>

**Health Care Management**  
Jefferson<sup>A</sup>

**Health Services Management**  
Clinton<sup>A</sup>

**Human Resource Management**  
Delhi<sup>B</sup>  
Oswego<sup>B</sup>  
Plattsburgh<sup>C</sup>

**Journeyworker - Technical Trades Management**  
Adirondack<sup>A</sup>

**Management**  
Canton<sup>B</sup>  
Empire State<sup>B</sup>  
Farmingdale<sup>C</sup>  
New Paltz<sup>B</sup>  
Plattsburgh<sup>B</sup>

**Management Information Systems**  
Old Westbury<sup>B</sup>  
Plattsburgh<sup>B</sup>

**Management: Management Science**  
Fredonia<sup>B</sup>

**Management, Marketing and Entrepreneurship**  
Adirondack<sup>A</sup>

**Manufacturing Management**  
Empire State<sup>C</sup>

**Music Industry**  
Fredonia<sup>B</sup>  
Jamestown<sup>A</sup>  
Oneonta<sup>B</sup>

**Music: Business**  
Potsdam<sup>B</sup>

**Operations Management & Information Systems**  
Oswego<sup>B</sup>

**Professional Studies**  
Old Westbury<sup>B</sup>

**Quality Assurance: Business**  
Herkimer<sup>A</sup>

**Recreation & Sports Facilities Management**  
Delhi<sup>B</sup>

**Small Business Management**  
Herkimer<sup>A,C</sup>  
Mohawk Valley<sup>C</sup>  
Monroe<sup>C</sup>

**Sport(s) Management**  
Alfred State<sup>A,B</sup>  
Brookport<sup>B</sup>  
Broome<sup>A</sup>  
Canton<sup>B</sup>  
Cortland<sup>B</sup>  
Farmingdale<sup>B</sup>  
Fredonia<sup>B</sup>  
Jamestown<sup>A</sup>  
Jefferson<sup>A</sup>  
Monroe<sup>A</sup>  
Mohawk Valley<sup>A</sup>  
Niagara<sup>A</sup>  
Oneonta<sup>B</sup>  
Tompkins Cortland<sup>A</sup>

**Sports Studies**  
Finger Lakes<sup>A</sup>

**Supply Chain Management**  
Alfred State<sup>B</sup>  
Herkimer<sup>A</sup>  
Morrisville<sup>B</sup>

**Technology Management**  
Oswego<sup>B</sup>

## GENERAL BUSINESS(cont.)

**Business**  
Cayuga<sup>C</sup>  
Columbia-Greene<sup>A</sup>  
Schenectady<sup>A</sup>

**Business, Management & Economics**  
Empire State College<sup>B</sup>

**General Business**  
New Paltz<sup>B</sup>

**General Management**  
Ulster<sup>C</sup>

## ACCOUNTING

Accountants gather, record, analyze, interpret, and communicate information to assess an individual's or organization's financial performance and risks.

**Accounting**  
Adirondack<sup>A</sup>  
Albany<sup>B</sup>  
Alfred State<sup>A</sup>  
Binghamton<sup>B</sup>  
Broome<sup>A</sup>  
University at Buffalo<sup>B</sup>  
Brookport<sup>B</sup>  
Canton<sup>A</sup>  
Cayuga<sup>A</sup>  
Clinton<sup>A</sup>  
Cobleskill<sup>A</sup>  
Columbia-Greene<sup>A</sup>  
Corning<sup>A</sup>  
Delhi<sup>A</sup>  
Dutchess<sup>A</sup>  
Empire State<sup>B</sup>  
Farmingdale<sup>C</sup>  
Finger Lakes<sup>A</sup>  
Fredonia<sup>B</sup>  
Fulton-Montgomery<sup>A</sup>  
Genesee<sup>A</sup>  
Genesee<sup>B</sup>  
Herkimer<sup>A</sup>  
Hudson Valley<sup>A</sup>  
Jefferson<sup>A</sup>  
Mohawk Valley<sup>A</sup>  
Monroe<sup>A</sup>  
Morrisville<sup>A</sup>  
Nassau<sup>A</sup>  
New Paltz<sup>B</sup>  
Niagara<sup>A</sup>  
Old Westbury<sup>B</sup>  
Onondaga<sup>A</sup>  
Oswego<sup>B</sup>  
Orange County<sup>A</sup>  
Plattsburgh<sup>B</sup>  
Rockland<sup>A</sup>

Schenectady<sup>A</sup>  
Suffolk<sup>A,C</sup>  
SUNY Poly<sup>B</sup>  
Tompkins Cortland<sup>A</sup>  
Ulster<sup>A</sup>  
Westchester<sup>A</sup>

**Accounting/Accounting**  
University at Buffalo<sup>BS/MS</sup>

**Accounting: Information Systems Auditing**  
Delhi<sup>B</sup>

**Accounting Procedures**  
Orange<sup>C</sup>

**Accounting/Public Accounting**  
Oswego<sup>BS/MBA</sup>

**Accounting Technician**  
Erie (City)<sup>C</sup>

**Applied Accounting**  
Genesee<sup>C</sup>

**Business Accounting**  
Jamestown<sup>A</sup>  
Jamestown (Olean)<sup>A</sup>

Nassau<sup>A</sup>  
Rockland<sup>A</sup>  
Suffolk<sup>A</sup>  
Sullivan<sup>A</sup>

**Professional Accounting**  
Oneonta<sup>B</sup>

**Public Accountancy**  
Fredonia<sup>B</sup>

## ECONOMICS

Economics is the study of the production and consumption of goods and the transfer of wealth to produce and obtain those goods. Economists analyze how people choose to use resources through mathematical theories of probability and statistics.

**Applied Economics**  
Farmingdale<sup>B</sup>

**Business Economics**  
Albany<sup>B</sup>  
Cortland<sup>B</sup>  
Oneonta<sup>B</sup>  
Potsdam<sup>B</sup>

**Business Management Economics**  
Empire State<sup>A,B</sup>

**Economics**  
Albany<sup>B</sup>  
Binghamton<sup>B</sup>  
Buffalo State<sup>B</sup>  
University at Buffalo<sup>B</sup>  
Cortland<sup>B</sup>  
Fredonia<sup>B</sup>  
Genesee<sup>B</sup>  
New Paltz<sup>B</sup>  
Oneonta<sup>B</sup>

Oswego<sup>B</sup>  
Plattsburgh<sup>B</sup>  
Potsdam<sup>B</sup>  
Purchase<sup>B</sup>  
Stony Brook<sup>B</sup>

**Economics/Econometrics and Quantitative Economics**  
University at Buffalo<sup>BS/MS</sup>

**International Business & Economics**  
Brookport<sup>B</sup>

**Mathematical Economics**  
Oswego<sup>B</sup>  
University at Buffalo<sup>B</sup>

**Politics, Economics & Law**  
Old Westbury<sup>B</sup>

## GENERAL BUSINESS

General Business careers attract students who enjoy analyzing problems and creating solutions from a broad organizational perspective rather than a specific functional area. These generalists—with an ability to see the big picture—are becoming more important in today's business environment.

## INSURANCE

Insurance programs include sales agent preparation, underwriter careers and risk management.

**Risk Management and Insurance**  
Oswego<sup>B</sup>

## FINANCE

Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization.

### Finance

Brockport<sup>B</sup>  
Canton<sup>B</sup>  
Fredonia<sup>B</sup>  
Mohawk Valley<sup>C</sup>  
New Paltz<sup>B</sup>  
Old Westbury<sup>B</sup>  
Oswego<sup>B</sup>  
Plattsburgh<sup>B</sup>  
SUNY Poly<sup>B</sup>

### Financial Planning

Alfred State<sup>B</sup>  
Cobleskill<sup>C</sup>

### Financial Services

Cobleskill<sup>B</sup>

## LABOR AND INDUSTRIAL RELATIONS

The welfare and performance of employees is the focus of labor and industrial relations. This interdisciplinary field combines the study of economics, public policy, leadership and management strategies, negotiations and conflict resolution to analyze data and to make sense of labor history.

### Industrial & Labor Relations

NYS School of Industrial & Labor Relations  
at Cornell University<sup>B</sup>  
Old Westbury<sup>B</sup>

### Labor Studies

Empire State College<sup>A, B</sup>

## MARKETING

Marketing professionals are the backbone of successful business organizations. They focus on how to attract customers and promote products and services to build a large and loyal customer base.

### Advertising & Marketing Communications

Fashion Institute of Technology<sup>A, B</sup>

### Business Administration: Marketing

Sullivan<sup>A</sup>

### Business Marketing Management & Sales

Broome<sup>A</sup>

### Digital Media and Marketing

Mohawk Valley<sup>A</sup>

### Education: Business and Marketing

Buffalo State<sup>B</sup>  
Oswego<sup>B</sup>

### Marketing

Alfred State<sup>A</sup>  
Brockport<sup>B</sup>  
Delhi<sup>A</sup>  
Farmingdale<sup>C</sup>  
Finger Lakes<sup>A</sup>

### Marketing (cont.)

Fredonia<sup>B</sup>  
Herkimer<sup>A</sup>  
Hudson Valley<sup>A</sup>  
New Paltz<sup>B</sup>  
Old Westbury<sup>B</sup>  
Orange<sup>A</sup>  
Oswego<sup>B</sup>  
Plattsburgh<sup>B</sup>  
Rockland<sup>A</sup>  
Westchester<sup>A</sup>

### Media, Marketing and Management

Mohawk Valley<sup>A, C</sup>

### Textile Development and Marketing

Fashion Institute of Technology<sup>A, B</sup>

### Winery Management & Marketing

Jefferson<sup>A</sup>

### Wine Marketing

Tompkins Cortland<sup>A, C</sup>

## HOSPITALITY MANAGEMENT

Hospitality and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.

### Culinary Adirondack<sup>C</sup>

### Culinary Arts

Adirondack<sup>A</sup>  
Alfred State<sup>A</sup>  
Broome<sup>A</sup>  
Cobleskill<sup>A, B</sup>  
Delhi<sup>A</sup>  
Erie (North, City)<sup>A</sup>  
Niagara<sup>A</sup>  
Schenectady<sup>A</sup>  
Tompkins Cortland<sup>A</sup>

### Culinary Arts Management

Delhi<sup>B</sup>  
Mohawk Valley<sup>A</sup>  
Morrisville<sup>A</sup>

### Ecotourism & Adventure Travel

Herkimer<sup>A</sup>

### Event Management

Broome<sup>A, C</sup>  
Cayuga<sup>C</sup>  
Delhi<sup>A, B</sup>

### Food and Beverage Management

Finger Lakes<sup>C</sup>

### Food Service Administration-

### Restaurant Management

Cobleskill<sup>A</sup>  
Mohawk Valley<sup>A</sup>  
Morrisville<sup>A</sup>  
Nassau<sup>A</sup>  
Oneonta<sup>B</sup>

### Gaming & Casino Management

Morrisville<sup>A</sup>

### Hospitality Administration

Buffalo State<sup>B</sup>

### Hospitality & Tourism

Jefferson<sup>A, C</sup>  
Rockland<sup>A</sup>  
Schenectady<sup>A</sup>

### Hospitality and Tourism Management

Finger Lakes<sup>A</sup>  
Schenectady<sup>A</sup>  
Sullivan<sup>A</sup>

### Hospitality Management

Adirondack<sup>A</sup>  
Genesee<sup>C</sup>  
Monroe<sup>A</sup>  
Morrisville<sup>B</sup>  
Niagara<sup>A</sup>  
Onondaga<sup>A</sup>  
Plattsburgh<sup>B</sup>

### Hospitality Management/

### Hotel & Restaurant Management with Schenectady County Delhi<sup>B</sup>

### Hospitality Operations

Niagara<sup>C</sup>

### Hotel & Resort Management

Finger Lakes<sup>C</sup>  
Suffolk<sup>A</sup>

### Hotel & Restaurant Management

Delhi<sup>A, B</sup>  
Finger Lakes<sup>A</sup>  
Schenectady<sup>A</sup>  
Tompkins Cortland<sup>A</sup>

### Hotel Management

Monroe<sup>C</sup>

### Hotel Technology Management

Nassau<sup>A</sup>

### Lodging and Casino Management

Broome<sup>A</sup>

### Mobile Food Service

Schenectady<sup>A</sup>

### Restaurant Management

Broome<sup>A</sup>

### Sports & Events Management

North Country<sup>A</sup>

### Tourism

Sullivan<sup>C</sup>

### Tourism and Hospitality

Jamestown<sup>C</sup>

### Tourism & Hospitality Management

Genesee<sup>A</sup>

### Tourism Management

Cayuga<sup>C</sup>  
Finger Lakes<sup>A, C</sup>

### Tourism Studies

Finger Lakes<sup>A</sup>

### Travel & Tourism

Monroe<sup>C</sup>

### Travel Events Management

Herkimer<sup>A</sup>

## TRANSPORTATION

Explore behind-the-scenes and frontline careers that lead, manage and support public transportation. Transportation careers include aviation management and trade and international commerce.

### Aeronautical Science: Professional Pilot

Farmingdale<sup>B</sup>

### Aviation Administration

Farmingdale<sup>B</sup>

### Aviation Management

Dutchess<sup>A</sup>

### International Transportation and Trade

Maritime<sup>B</sup>

### Marine Operations

Maritime<sup>B</sup>

### Marine Transportation

Maritime<sup>B</sup>

## ADMINISTRATIVE STUDIES

Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.

### Administrative Assistant

Fulton-Montgomery<sup>A</sup>  
Mohawk Valley<sup>A, C</sup>  
Sullivan<sup>A</sup>

### Administrative Business Technology-Medical

Nassau<sup>A, C</sup>

### Administrative Business Technology-Legal

Nassau<sup>A, C</sup>

### Administrative Information Management & Technology

Hudson Valley<sup>A</sup>

### Administrative Office Skills

Ulster<sup>C</sup>

### Administrative Professional

Jamestown<sup>A, C</sup>  
Jamestown (Olean)<sup>A, C</sup>  
Finger Lakes<sup>A, C</sup>

### Clerical Office Assistant

Orange<sup>A</sup>

### Court & Realtime Reporting

Alfred State<sup>A</sup>

### Court Reporting & Captioning

Alfred State<sup>C</sup>

### Legal Office Assistant

Sullivan<sup>A</sup>

### Legal Studies

Herkimer<sup>A</sup>

### Medical Administrative Assistant

Genesee<sup>A</sup>

### Medical Coding

Westchester<sup>C</sup>

### Medical Office Administration

Morrisville<sup>A</sup>

### Medical Office Assistant

Columbia-Greene<sup>A</sup>  
Genesee<sup>A</sup>

### Medical Transcription

Broome<sup>A</sup>

### Office Assistant

Sullivan<sup>A</sup>

### Office Management

Suffolk County<sup>A</sup>

### Office Technologies

Broome<sup>C</sup>  
Jamestown<sup>A</sup>  
Orange<sup>A</sup>  
Rockland<sup>A</sup>

### Office Technologies - Medical

Jefferson<sup>A</sup>

### Office Technologies - Administrative Assistant

Finger Lakes<sup>A</sup>  
Jefferson<sup>A</sup>

### Office Technology: Medical Office Assistant

Monroe<sup>A</sup>

### Paralegal

Broome<sup>A, C</sup>  
Dutchess<sup>A, C</sup>  
Erie (City)<sup>A</sup>  
Finger Lakes<sup>A, C</sup>

### Paralegal Studies

Jefferson<sup>A</sup>  
Nassau<sup>A, C</sup>  
Schenectady<sup>A</sup>  
Suffolk<sup>A, C</sup>  
Tompkins Cortland<sup>A, C</sup>  
Westchester<sup>A, C</sup>

## INTERNATIONAL BUSINESS

International business programs provide students with an understanding of international business principles and the languages and cultures of other regions.

### Business Administration: International Business

Broome<sup>A</sup>  
Tompkins Cortland<sup>A</sup>

### Global Business Management

Farmingdale<sup>B</sup>

### Global Studies

Jamestown<sup>A</sup>  
Jamestown (Olean)<sup>A</sup>

### Global Supply Chain Management

Plattsburgh<sup>B</sup>

### International Business

Monroe<sup>A</sup>  
New Paltz<sup>B</sup>  
Plattsburgh<sup>B</sup>  
Rockland<sup>A</sup>  
Tompkins Cortland<sup>A</sup>

### International Business & Economics

Brockport<sup>B</sup>

### International Trade

University at Buffalo<sup>B</sup>

### International Trade & Marketing for the Fashion Industries

Fashion Institute of Technology<sup>B</sup>

### International Transportation & Trade

Maritime<sup>B</sup>

### Language & International Trade

Oswego<sup>B</sup>

Key: B = Bachelor's Degree A = Associate Degree C = Certificate

For more information about these academic programs, contact SUNY campuses on the web at [www.suny.edu/contactcampuses](http://www.suny.edu/contactcampuses).